

THE FURTHER ADVENTURES OF

JOHNNY BUNKO!

LESSON SEVEN,
AND THE CURSE OF
THE CUBICLE OF THE DEAD:

STAY HUNGRY!



WRITTEN BY **BECKY BLANTON**
ILLUSTRATED BY **MARTIN WHITMORE**

Staying Hungry

Why this Ebook?

In the book, Johnny Bunko, Johnny learns the six career lessons no one ever told him. The six simple strategies to success?

- 1. There is no plan.**
- 2. Think strengths, not weaknesses.**
- 3. It's not about you.**
- 4. Persistence trumps talent.**
- 5. Make excellent mistakes.**
- 6. Leave an imprint.**

They all sound easy enough, until you get to the part about “leaving an imprint.” The thing is - to leave an imprint you have to do some pretty big, hairy, honking stuff! HUGE stuff.

Stuff you have to *stay hungry* to discover.

Please share this ebook freely, but do not change it or charge money for it.

All characters and Johnny Bunko concepts are the property of Daniel Pink and Rob Ten Pas as originally set forth in *The Adventures of Johnny Bunko: The Last Career Guide You'll Ever Need*. We intend only to raise awareness for Daniel's ideas and the Best Lesson Seven contest, and do not wish to infringe on any copyright whatsoever.

You can find out more about Daniel Pink and Johnny Bunko here:

<http://johnnybunko.com/>

The *Further* Adventures of
JOHNNY BUNKO!
Lesson Seven, and the Curse of
the Cubicle of the Dead:
STAY HUNGRY

Read more at
LessonSeven.com





SHE SAID SHE WAS SURROUNDED...
BY ZOMBIES!

BUT WHERE? ALL WE KNOW IS THAT SHE'S AT CORPORATIONS 'R US. WE'LL NEVER MAKE IT IN TIME, UNLESS...



I THOUGHT HE USED THE LAST ONE!

SHH! THERE'S NO TIME FOR CONTINUITY!

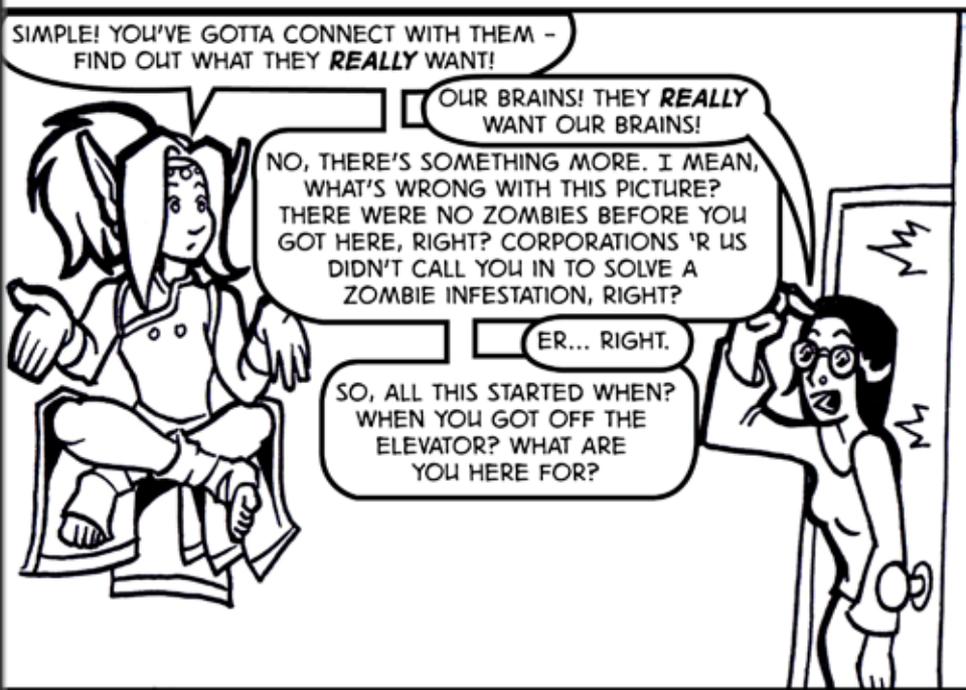
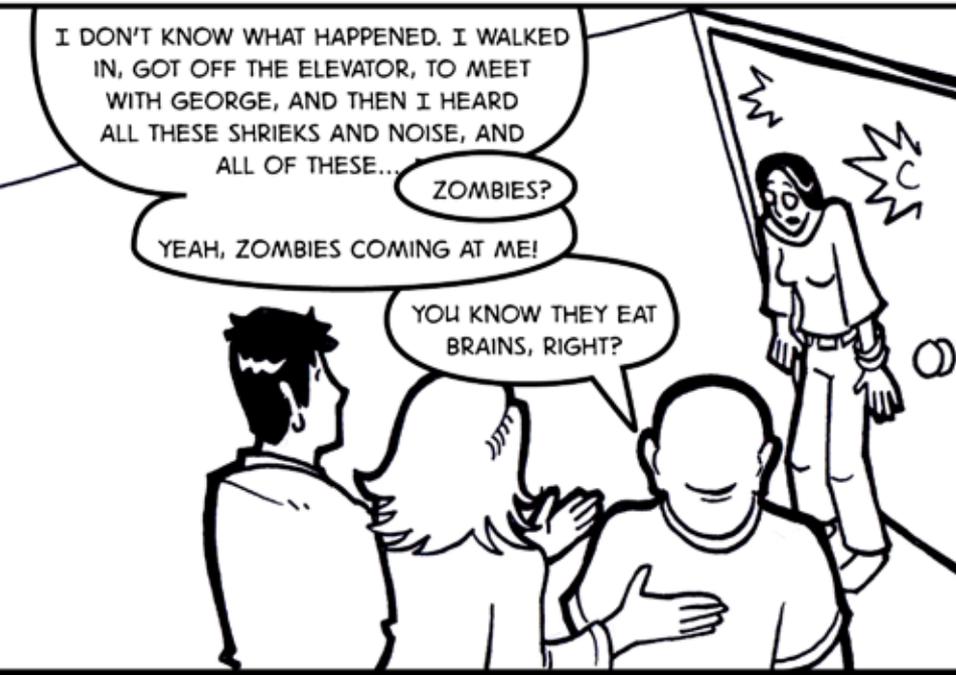


HI GUYS, WHAT'S NEW? HAVING TROUBLE DECIDING WHERE TO EAT TODAY?

NO! WE'VE GOT TO KEEP LAKSHMI FROM BECOMING A ZOMBIE LUNCH BUFFET, AND WE NEED YOUR HELP!







YOU NEVER DO. THAT'S WHY I'M HERE TO SHOW YOU! THIS IS THE NEXT LESSON.

NEXT LESSON? YOU MEAN THERE'S MORE THAN SIX?

OF COURSE, AND THAT'S THE LESSON NO ONE EVER GETS - THERE ARE ALWAYS MORE LESSONS! YOU'VE GOT TO... HEH! ..."STAY HUNGRY," AS OUR ZOMBIE FRIENDS DEMONSTRATE!

WE'RE SUPPOSED TO EAT BRAINS?!

NO, SILLY, YOU'RE SUPPOSED TO KEEP GOING AFTER NEW IDEAS, NEW POSSIBILITIES, THE NEXT BIG THING, THE NEWEST TECHNOLOGY. YOU'RE NOT SUPPOSED TO BE SATISFIED WITH THE STATUS QUO.

HERE, LET ME MAKE IT SIMPLE.

7. STAY HUNGRY!

JA, MATA!

OH GREAT, BIG HELP THAT IS.

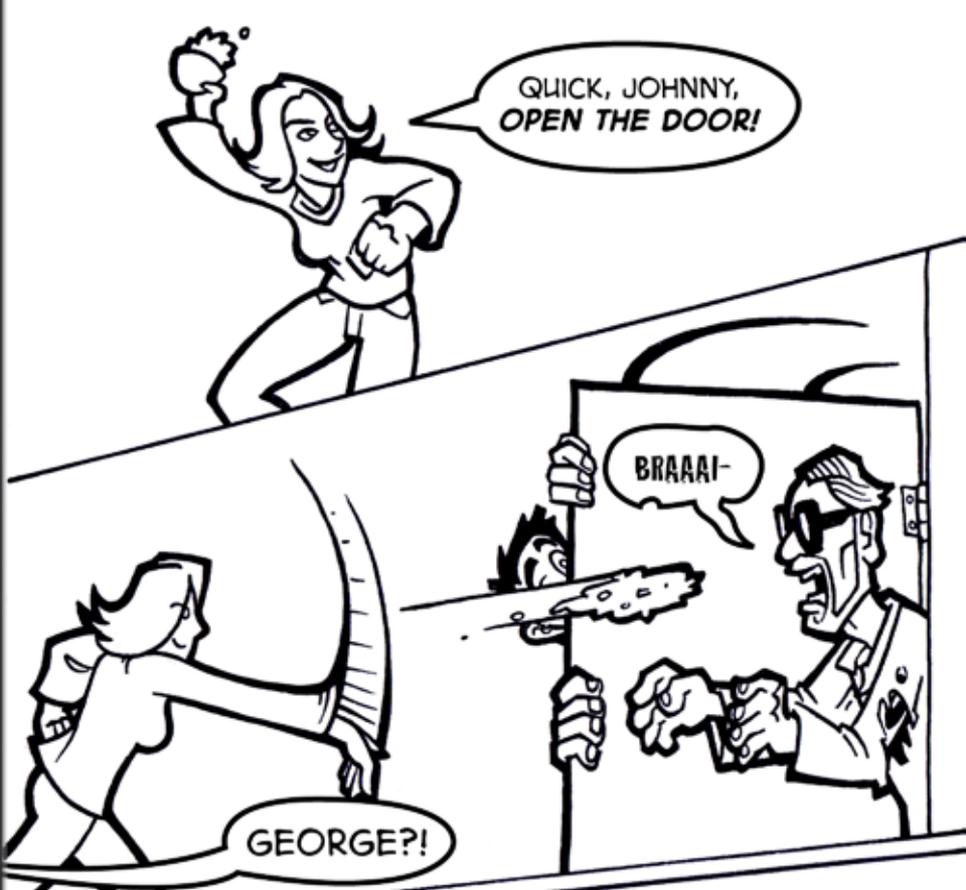
BRAAAAINS!

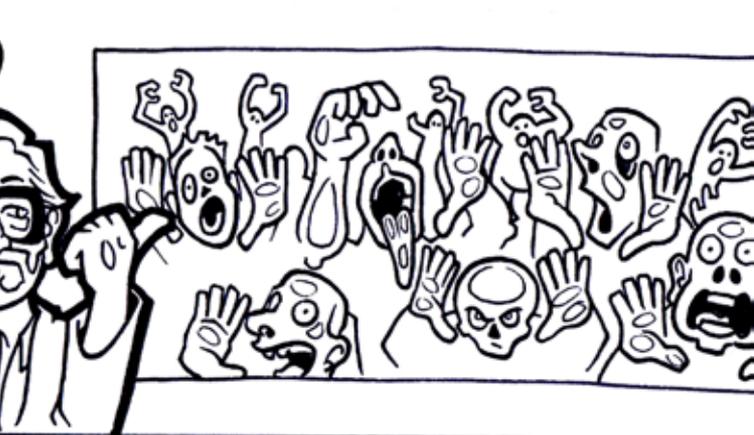
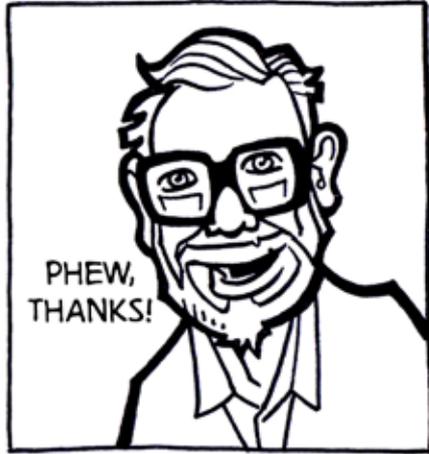
CRASH!

GRR!

RARR!

RUN FOR IT!





MMM, DELICIOUS MSG!
MUST'VE CAUSED SOME
CHEMICAL REACTION
THAT ZAPPED MY BRAIN
BACK INTO ACTION!
MUCH CLEANER,
AND **LESS FATAL**,
THAN A HEADSHOT!

SO, WHAT IS IT YOU
WANT? BESIDES OUR BRAINS?



I DUNNO. WORKING HERE,
WE ALL **FEEL** LIKE
ZOMBIES... BRAIN-DEAD,
BORED TO DEATH -



ANYONE EVER SHARE
THE SEVEN LIFE
LESSONS WITH
YOU, GEORGE?



1. THERE IS NO PLAN.
2. THINK STRENGTHS, NOT WEAKNESSES.
3. IT'S NOT ABOUT YOU.
4. PERSISTENCE TRUMPS TALENT.
5. MAKE EXCELLENT MISTAKES.
6. LEAVE AN IMPRINT.
7. STAY HUNGRY.

I DON'T GET IT.



WELL, IF YOU GO HERE, YOU WILL!

<http://lessonseven.com> **GO**

I THINK I FINALLY GET WHAT DIANA WAS TRYING TO TEACH US NOW.

THAT YOU CAN TALK A ZOMBIE TO DEATH?



NO, THAT THE REAL LESSON IS THAT YOU PUT EVERYTHING YOU LEARN TOGETHER - THAT YOU **STAY HUNGRY**, THAT'S HOW YOU MAKE A REAL DIFFERENCE IN THE WORLD. REMEMBER WHAT SHE SAID? YOU'RE YOUNG NOW, BUT WHEN YOU GET OLDER AND LOOK BACK AT YOUR LIFE YOU'LL ASK YOURSELF A WHOLE BUNCH OF QUESTIONS. DID I MAKE A DIFFERENCE? DID I **CONTRIBUTE** SOMETHING? DID MY **BEING HERE MATTER**? DID I DO SOMETHING THAT...



LEFT AN IMPRINT?



[HTTP://LESSONSEVEN.COM](http://lessonseven.com)

ARE YOU MAKING AN IMPRINT? ARE YOU STAYING HUNGRY? LOOK AT THE PEOPLE WHO ARE. GO HERE TO LEARN ABOUT THE REAL PEOPLE IN THIS WORLD THAT HAVE STOPPED BEING ZOMBIES AND HAVE STARTED STAYING HUNGRY! NOT FOR BRAINS, BUT FOR CHANGE!

WITH YOUR VOTE TO STAY HUNGRY, WE'LL SHOW YOU HOW YOU CAN CONNECT, STAY HUNGRY, LEAVE AN IMPRINT, AND MAKE A DIFFERENCE!

WHY ARE YOU STILL SITTING HERE? **GO VOTE!**

**Please vote for
Stay Hungry
in the Johnny Bunko
Lesson Seven contest.**

<http://www.johnnybunko.com/contestballot/>

On the following pages are the stories of other people highlighted on the Lesson Seven blog. Each of them is “staying hungry” in their own way for their own cause. Some are helping fund medical research, some are helping people and charities through their gifts. Please take time to read their stories and more like them at:

<http://www.lessonseven.com/>

**Dr. Mani
The Children’s Heart Foundation**

Meet Dr. Mani Sivasubramanian. Dr. Mani, as he prefers to be called, is both an online marketer and a pediatric heart surgeon in Chennai, India. He donates up to 50% of his online profits to the Children’s Heart Foundation, which he created in 2003 to provide heart surgeries to poor Indian children.

Click here to read more about Dr. Mani!



Judy Vorfeld

4 Paws for Ability

When Judy Vorfeld talks about “her angels,” you can’t tell if she means the children, or the animals in her life. Both are precious to her. As the volunteer webmaster for a non-profit organization called “4Paws For Ability,” Judy writes, edits, uploads photos and maintains the organization’s website.

[Click here to read more about Judy!](#)



Todd Silva

Give Away A Dollar A Day

Todd Silva is the founder of Give Away A Dollar A Day, the worldwide movement that’s all about unconditional giving. The true purpose and power of Give Away A Dollar A Day is to inspire each of us to become unconditional givers, from our hearts. He received the inspiration to start it during a period in his life when many things had gone wrong.

[Click here to read more about Todd!](#)

Red Maxwell

Juvenation.org

Red wants researchers to find a cure for Type I, Juvenile Diabetes. As the father of a daughter with Type I, and husband to a wife with Type I, he's created an online social media support group for parents and people with diabetes. Red "stays hungry," doing all he can to help, support and educate people about diabetes.

[Click here to read more about Red!](#)



Daniel Edlen

Vinyl Arts

Daniel is a hungry – but not a starving – artist. He handpaints portraits of musicians on their vinyl recordings. His story is also about giving – giving his artwork as gifts – to help people feel warm inside, and giving to charity by donating some of his works to charity. It's how he connects to himself and to others.

[Click here to read more about Daniel!](#)



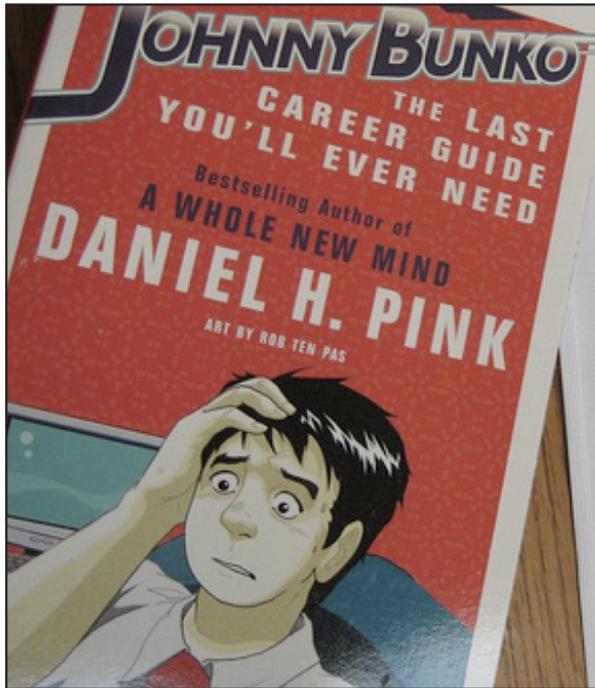
About Us

Becky Blanton, Martin Whitmore, and Megan Elizabeth Morris are all members of Seth Godin's social media site "Triibes.com." We met online, we work online and together we've created this really fun ebook online to get you to go to <http://johnnybunko.com> and vote for the concept we feel best represents the next lesson Johnny Bunko needs to learn - "**Stay Hungry.**" We hope you agree, and will add your vote!

More importantly, we went the extra mile in creating this to get everyone to pay attention to people in the world who are "Staying Hungry" and making the world a better place for all of us. This contest ends Jan. 15, 2009, but making a difference in the world *never* ends. It can't. There's too much to do. That's why you need to stay hungry and search out opportunities to give back, to help, to make the world a better place.

To those of you who are "making an imprint," as Johnny Bunko learned he needed to do in Daniel Pink's book, "Johnny Bunko, Six Career Lessons No One Ever Told You," we salute you. To those who haven't read the book or figured out that "leaving an imprint" is what it's all about, we suggest you buy the book ASAP.

You can find it right here.



(from this photo on Flickr)

Hungry Writer Becky Blanton

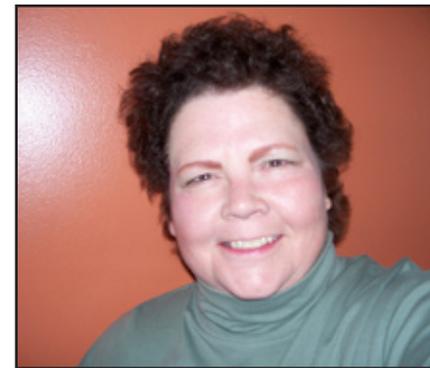
Becky is obsessed (well, really passionate) about camping, travel, and photography writing. A former full-time RV'er, she lived in a 1975 Chevy Van in Denver, CO in 2006-2007. She had company - her Rottweiler and cat.

In the winter of 2006 she moved back east where she spent nearly another year living in the van and couch-surfing at friend's houses -- trying to finish her book, a non-fiction account that expanded on her essay in Tim Russert's best-selling book, "Wisdom of Our Fathers, Letters from Sons and Daughters."

Before the eastern exodus, while the snow was falling in the spring of 2006 in the Rockies, Russert, then Senior Vice President of NBC News, was making the rounds with his new book. Becky's essay on forgiveness (chosen from more than 60,000 entries), which is on page 141 of Russert's NYTimes best-seller, is what Tim said convinced him to add a chapter on forgiveness to the book.

What was to become a "Great Adventure," traveling, writing, camping and freelancing," turned into more than a year of homelessness. The adventure faded and she ended up just working full-time temp jobs and living in her van with her Rottweiler and a house cat. She was unable to find a place she could afford to live that would take the animals, and was unwilling to give them up just to move into a place she could afford. She *definitely* has learned to stay hungry, and she eventually found a career as a ghostwriter, an apartment and a bunch of other wonderful projects.

[Click here to read more about Becky!](#)



Hungry Illustrator

Martin Whitmore

Martin Whitmore is the dangerous and brilliant evil illustrator behind MartinWhitmore.com, Tasty Flesh, and Pace & Kyeli's The Usual Error. Marty is a rampant madman obsessed with scantily-clad pinup girls, Lovecraftian abominations and the walking dead. If anyone understands Stay Hungry, it's this twisted architect of zombie dystopian terror. Brains, anyone?

[Click here to read more about Marty!](#)

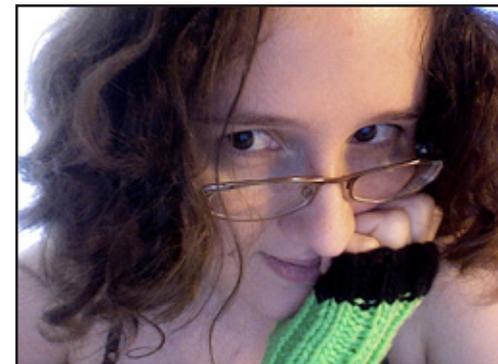


Hungry Designer

Megan Elizabeth Morris

Megan M. is a font of knowledge, skill, determination and resourcefulness. She pushes to encourage others to meet (and surpass) their potential, and maintains that all people are capable of great things. (This means you. She's not kidding.) She picks up projects that give her a powerful sense of purpose (like this one), whether that means writing, design, development, ideastorming, marketing, inspiration, encouragement, connection, learning something new, and even, on occasion, the odd aria.

[Click here to read more about Megan!](#)



STAY HUNGRY

LessonSeven.com



Why are you still sitting there?

GO VOTE!

(And thank you for reading!)

STAY HUNGRY

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